



A La Carte Service Menu

At 2 Fish Company, LLC, we serve up miraculously creative marketing solutions (not fish, sorry if that's confusing). Check out our menu of services, and phone or email in your order if you see something you like. Our plates are catered to your specific tastes!

2FISHCO.COM | 616.987.0010

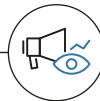
Each dish is priced at market rate. Please ask your server for details!

Blue Plate Specials



MARKETING STRATEGY

Behind every successful marketing effort is careful prep work. With our years of experience, we know which strategies and solutions will help you reach your goals and blow your competitors out of the water.

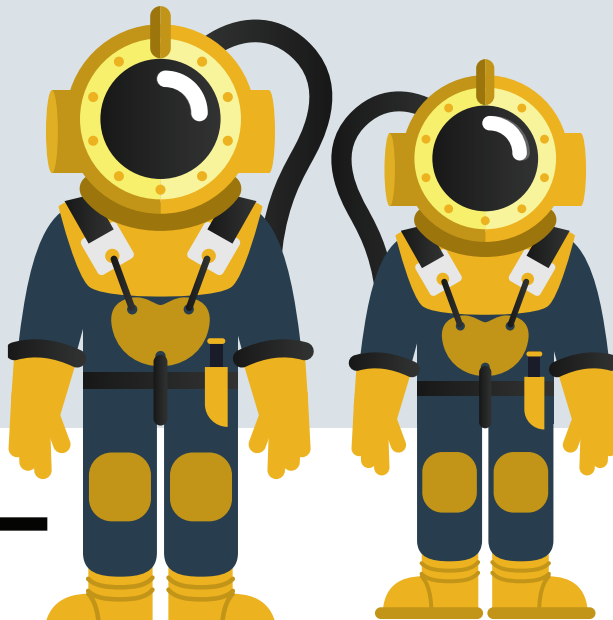


BRAND DEVELOPMENT

Your brand sets you apart from your competitors and tells your audience what you're all about. We can develop a logo or full brand identity that fits your organization perfectly, working with you until you're completely satisfied.

Relationships are our bread and butter.

We get to know our clients as people and work closely with them to meet their needs. Our Relationship Managers are always happy to chat!



Digital Delicacies



DIGITAL MARKETING

Need help reaching your customers online? Whether you're looking for assistance with social media, email, SEO or SEM, PPC, or your website, we're your team. Through data-driven strategies, we deliver measurable results.



MARKETING AUTOMATION

Looking to automate parts of the marketing process so you can free up time to focus on other aspects of your business? We offer a robust marketing automation solution called SharpSpring, or we can work with you to optimize the software you're already using.



INTERACTION DESIGNS

In a time of ever-shortening attention spans and ever-increasing stimuli, interaction helps you capture your customers' attention and keep it on your message. We'll create an interactive experience tailored to your needs and audience.



WEBSITE DEVELOPMENT

Your website is the cornerstone of your online marketing efforts, and it needs to look good and function well. Our team of designers and developers will build a site that tells your story and draws customers in.



A Cup o' Content



COPYWRITING & CONTENT MARKETING

We've got content that will hit the spot, whatever your storytelling needs. Emails? Brochures? Social Media? Websites? Advertisements? Blog posts? We do it all! Our strength is getting to know your brand and audience to that we can develop messaging that performs, in print or online.



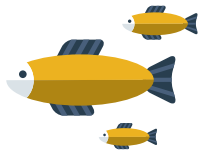
PHOTOGRAPHY

Imagery can make or break your marketing. We capture beautiful, compelling visuals, focusing on what you're aiming to communicate to your audience. Our team is experienced in both image production and enhancement.

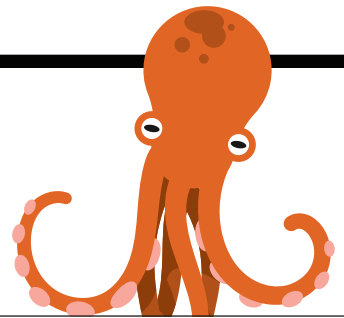


VIDEO PRODUCTION & ANIMATION

Video is one of the most engaging mediums, and it will deliver results as part of your marketing campaign. We'll create custom videos or animations for your company or product that engage and inform your audience.



Traditional Offerings



PUBLICATION & BOOK DESIGN

Our team has a wealth of experience with print design, having produced and published everything from intricate product manuals to magazines.



EVENTS & EXPERIENCES

Hosting an event? Look no further than 2 Fish Co. for event branding and experience planning support. With offerings like personalized selfie stations, branded signage, staging, event marketing, and more, we'll help you reel guests in and create an experience that they'll love!



ENVIRONMENTAL & TRADESHOW DESIGN

Seeking to "wow" your customers with an installation or display? We'll work with you from planning all the way through to execution, making sure that your display isn't just impressive—but that it accomplishes your goals.



Can't decide? Go with a combo!

Many of our services are designed to be part of a larger marketing system, and work nicely in conjunction with one another! We'll work with you to create the perfect combination of marketing services and skills to get the delicious results you're looking for.

